GUIDELINES FOR GMHSABA FUNDING OF PROJECTS

I. Cost
   A. What is the anticipated cost of the project?
   B. How does the projected cost fit within the Boosters’ current financial circumstances?
   C. If the cost is beyond the Boosters’ present capacity, are there others who would partner with the Boosters on the project (e.g., The City/School, the Athletic Department within its existing budget, the community at large through private fund-raising, or other private groups)?
   D. Would it make sense or be possible to finance the project?
   E. Is the project one that will entail continuing costs and, if so, who will bear those costs (e.g., the cost of field lighting)?
   F. Will the project result in increased revenues for the Boosters (e.g., enhanced conces- sion sales) so that, in essence, there is a long term benefit financially that may partially or wholly offset the project cost in the long run?
   G. Will the project result in other sorts of non-Booster revenues (e.g., fees for field usage) and, if so, who will receive those revenues?
   H. Would undertaking the project place additional demands on Booster fund-raising and necessitate increasing those efforts?
   I. Will the project place any non-financial demands on the Boosters (e.g., increased staffing or the need for additional volunteer help) and how available are such resources?

II. Value/Benefit
   A. How many teams or athletes would the proposed project benefit? The greater the benefit across the spectrum, the more appealing the project....
   B. Beyond the teams or athletes themselves, how does the project benefit the athletic community at George Mason, including the fans and the Falls Church City community (e.g., can the project result in usage of items or services by non-Mason teams and athletes, such as the recreation department)?
   C. Is there a benefit for visiting teams and athletes and their fans?

III. Need
   A. How great, serious, or urgent is the need for the project?
   B. Does the project involve serious health or safety issues for Mason and non-Mason athletes or the athletic community?
   C. Does the project entail something that most peer schools already have but that George Mason lacks?

IV. Consensus
   A. What are the views of the Athletic Department as to the advisability of the project and the Boosters’ involvement in it?
   B. What are the views of the Booster officers and director in that same respect?
C. What input, if any, has been received from school administrators or officials other than those in the Athletic Department (e.g., the principal, the School Board, the City Council)?

V. Miscellaneous
A. Is the project one that is typically funded by Booster-type organizations or one that is generally funded by the school or the local government or some combination?
B. Would any non-Booster entities or groups that would benefit from the project be willing to help fund or sponsor it?
C. Are there legal and/or equitable considerations as to the project (e.g., Title IX)? For example, we would not think of raising funds for baseball field lights without including softball field lights in that project (and vice versa).

Adopted: May 11, 2009